

## EAST Search History

| Ref # | Hits | Search Query  | DBs   | Default Operator | Plurals | Time Stamp       |
|-------|------|---|---|------------------|---------|------------------|
| S11 5 | 227  | 725/53.ccls.  | US-PGPUB;<br>USPAT;<br>USOCR                                      | OR               | ON      | 2007/06/03 16:13 |
| S11 6 | 227  | 725/53.ccls.  | US-PGPUB;<br>USPAT;<br>USOCR;<br>EPO; JPO;<br>DERWENT;<br>IBM_TDB | OR               | ON      | 2007/06/03 17:13 |
| S11 7 | 0    | lemmons.in. and "725.cla.s"   | US-PGPUB;<br>USPAT;<br>USOCR;<br>EPO; JPO;<br>DERWENT;<br>IBM_TDB | OR               | ON      | 2007/06/03 17:13 |
| S11 8 | 67   | lemmons.in. and "725".clas.   | US-PGPUB;<br>USPAT;<br>USOCR;<br>EPO; JPO;<br>DERWENT;<br>IBM_TDB | OR               | ON      | 2007/06/03 17:13 |
| S11 9 | 10   | ("20030014753" "20050204387" "3676580" "5619249" "5623613" "5808608" "5812124" "5880768" "6018372" "6133909").PN. | US-PGPUB;<br>USPAT;<br>USOCR                                      | OR               | ON      | 2007/06/04 17:30 |
| S12 0 | 1    | "6708336".pn.   | US-PGPUB;<br>USPAT;<br>USOCR                                      | OR               | ON      | 2007/06/04 17:30 |
| S12 1 | 106  | "725".clas. and (profile same (particular near (ad advertisements advertising commercial)))                       | US-PGPUB;<br>USPAT;<br>USOCR                                      | OR               | ON      | 2007/06/06 18:03 |
| S12 2 | 10   | "725".clas. and (profile same (particular near (ad advertisements advertising commercial)) same record\$3)        | US-PGPUB;<br>USPAT;<br>USOCR                                      | OR               | ON      | 2007/06/06 18:05 |
| S12 3 | 1    | "725".clas. and picco.in.   | US-PGPUB;<br>USPAT;<br>USOCR                                      | OR               | ON      | 2007/06/06 18:34 |
| S12 4 | 331  | "725".clas. and ((commercial ad advertisement advertising) same (stor\$3 record\$3) same (discount coupon sale))  | US-PGPUB;<br>USPAT;<br>USOCR                                      | OR               | ON      | 2007/06/06 18:35 |
| S12 5 | 138  | "725".clas. and ((commercial ad advertisement advertising) with (stor\$3 record\$3) with (discount coupon sale))  | US-PGPUB;<br>USPAT;<br>USOCR                                      | OR               | ON      | 2007/06/06 19:01 |

## EAST Search History

|          |    |  |                              |    |    |                  |
|----------|----|--|------------------------------|----|----|------------------|
| S12<br>6 | 72 | "725".clas. and ((commercial ad advertisement advertising) with (stor\$3 record\$3) with (discount coupon))                                | US-PGPUB;<br>USPAT;<br>USOCR | OR | ON | 2007/06/06 18:59 |
| S12<br>7 | 0  | "6282713".pn. and profile  | US-PGPUB;<br>USPAT;<br>USOCR | OR | ON | 2007/06/06 18:59 |
| S12<br>8 | 1  | "6282713".pn. and preference   | US-PGPUB;<br>USPAT;<br>USOCR | OR | ON | 2007/06/06 18:59 |
| S12<br>9 | 5  | "725".clas. and ((commercial ad advertisement advertising) with (stor\$3 record\$3) with (discount coupon sale) with (profile preference)) | US-PGPUB;<br>USPAT;<br>USOCR | OR | ON | 2007/06/07 13:22 |
| S13<br>0 | 30 | kitsukawa.in. and (profile preference)   | US-PGPUB;<br>USPAT;<br>USOCR | OR | ON | 2007/06/07 21:50 |
| S13<br>1 | 1  | "5945988".pn. and internet   | US-PGPUB;<br>USPAT;<br>USOCR | OR | ON | 2007/06/07 21:52 |
| S13<br>2 | 0  | "5945988".pn. and online   | US-PGPUB;<br>USPAT;<br>USOCR | OR | ON | 2007/06/07 21:52 |
| S13<br>3 | 1  | "5945988".pn. and (web webpage)  | US-PGPUB;<br>USPAT;<br>USOCR | OR | ON | 2007/06/07 21:52 |